

Press release

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## Formnext + PM South China's high participation rate demonstrates strong determination from renowned exhibitors

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**The innovative forming and smart manufacturing community has shown impressive interest towards the inaugural edition of Formnext + PM South China, scheduled to be held in Shenzhen from 9 – 11 September 2021. Paired with an extensive concurrent programme, the fair will be a premium platform for industry players to find the latest innovations and technological trends of the additive manufacturing and powder metallurgy industries.**

Formnext + PM South China, jointly organised by Guangzhou Guangya Messe Frankfurt Co Ltd and Uniris Exhibition Shanghai Co Ltd, is a professional event for additive manufacturing, powder metallurgy and advanced ceramics. Scheduled to take place in Shenzhen, one of the key cities of the Greater Bay Area, the show will put a strong focus on the Chinese market and cover an array of additive manufacturing solutions and materials, smart manufacturing technologies and equipment, powder metallurgy products, ceramic materials and forming technologies, post processing solutions and more.

In 2020, the global pandemic accelerated smart manufacturing efforts and ushered in the long-term adoption of innovative automated production solutions. In light of this, and the fact the Chinese manufacturing industry had been growing steadily in the preceding years, the fair has attracted many international and domestic exhibitors to present their latest innovations and products to industry players this year. The promising registration rate reflects the confidence the industry has in the fair as a key meeting ground for sourcing manufacturing and forming technologies in Asia. And as the circumstances within China continue to improve steadily from the effects of the pandemic, Formnext + PM South China will play a crucial role in providing a much-needed platform to further boost industry growth and facilitate business exchange.

Some of the leading suppliers who will present their additive manufacturing materials, products and solutions include Artec 3D, Beijing E-Plus 3D Tech Co Ltd, EOS Electro Optical Systems (Shanghai) Co Ltd, Formlabs, Longyuan AFS Co Ltd, Peshing New Metal (Changzhou) Co Ltd, Phrozen Tech Co Ltd, Shenzhen Creality 3D Technology Co Ltd, Sino-Euro Materials Technologies of Xi'an Co Ltd

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and others.

Equally eager to participate in the 2021 fair are a number of renowned powder metallurgy exhibitors who will showcase their latest products and solutions. Some of the confirmed powder metallurgy brands include Dongguan Cfine Machinery Technology Co Ltd, Dongguan Yutian Material Co Ltd, Feedtec Material Technology Co Ltd, Jiangxi Yuean Advanced Materials Co Ltd, Jilin Changyu Advanced Materials Co Ltd, Mei-Yang Technology Co Ltd, Ningbo Hiper Vacuum Technology Co Ltd, Qingdao Greenlong Machinery Co Ltd, Shenzhen Sanxing Feirong Machine Co Ltd, Tdg Machinery Technology Co Ltd and others.

### **Formnext + PM South China assembles influential speakers to share the latest industry insights and innovations**

As an integral part of Formnext + PM South China, a series of concurrent events will be organised during the fair with the presence of many well-known manufacturing and forming industry experts to exchange ideas and introduce technologies that drive the industry forward. Top-notch academics from across the South China region will gather and share ground-breaking research and innovations, as well as insights on the trends and future developments of the industry. Some of the highlighted topics featured at the debut fair include:

- **3D Printing Application Conference – Powered by UNLANDS**  
UNLANDS, one of China's leading digital manufacturing cloud platforms, has partnered with the organiser of Formnext + PM South China to host the first 3D Printing Application Conference scheduled to open on 10 September 2021 at the Shenzhen International Convention and Exhibition Center. Topics covered at the conference will provide both physical and virtual attendees the latest news and applications of 3D printing materials, equipment, software, services and more.
- **China Additive Manufacturing and Powder Metallurgy Product Launch Conference**  
China Additive Manufacturing and Powder Metallurgy Product Launch Conference, jointly arranged by the organisers of Formnext + PM South China and some of the industry's renowned publications within the region, will make its first appearance at the fair. Apart from being a platform for suppliers to showcase their latest products, a group of industry specialists will form a judging panel to vote for the most innovative product launched at the conference. Exhibitors confirmed to date for the conference include SLM, Rayshape, Shenzhen Crealcity 3D Technology, Shenzhen Anycubic, UNIZ and others.
- **The 3rd South China Injection Moulding and Additive Manufacturing Technology and Application Summit**  
The summit will gather numerous domestic and international industry leaders and manufacturing experts to share their experiences and visions on some of the most innovative applications and solutions for additive manufacturing and

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injection moulding. The aim of the summit is to identify the technical needs during various production process, while facilitating the development and popularity of additive manufacturing technologies and other advanced materials in the Chinese market.

- **The 2nd Ceramic Substrate Preparation Technology and Industrial Chain Application Development Forum**  
Chaired by experts and academic speakers representing renowned industry enterprises and research institutions, the forum will cast a spotlight on ceramic focused topics including ceramic substrate preparation, ceramic substrate applications in different manufacturing processes, and the latest findings and development trends on ceramic substrates. The forum serves as an information exchange hub to shed light on industry trends and the market outlook.

Formnext + PM South China is jointly organised by Guangzhou Guangya Messe Frankfurt Co Ltd and Uniris Exhibition Shanghai Co Ltd. Formnext + PM South China forms a part of a series of international events including Asiamold, Formnext and Rosmould. Asiamold 2022 will be held from 3 – 5 March 2022. The next edition of Formnext will be held from 16 – 19 November 2021. The next edition of Rosmould will take place from 15 – 17 June 2021 in Moscow.

To find out more about the 2021 show and further details of the summit, please visit [www.formnext-pm.com](http://www.formnext-pm.com) or email [formnext-pm@china.messefrankfurt.com](mailto:formnext-pm@china.messefrankfurt.com).

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#### **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Messe Frankfurt Group employs around 2,500\* people in a total of 30 subsidiaries. The company generated annual sales of approximately €250\* million in 2020 after having recorded sales of €738 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\*preliminary figures 2020

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#### **Background Information on Uniris Exhibition Shanghai Co Ltd**

Uniris Exhibition Shanghai Co Ltd is the first organisation to hold professional exhibitions and conferences for powder metallurgy and advanced ceramics in China. For years, it has focused on the exploration of the power metallurgy and advanced ceramics industry and market

analysis, and spent over 10 years cultivating exhibitions and accumulating customer.