

Press release

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## Inaugural edition of Formnext + PM South China opens this week

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**Formnext + PM South China will open this week from 9 – 11 September at the Shenzhen World Exhibition and Convention Center, with the opening ceremony to feature talks from distinguished guest speakers. The fair is set to be one of the leading events for additive manufacturing and powder metallurgy within the region, with 15,000 square metres of floor space welcoming over 200 exhibitors, more than 10,000 visitors and featuring 80 seminars over seven forums within its concurrent event programme.**

The inaugural edition of Formnext + PM South China will open on Thursday morning with its opening ceremony to feature speeches from distinguished guests including Hubert Duh, Chairman of Guangzhou Guangya Messe Frankfurt Co Ltd, Mr Stephan Buurma, Managing Director, Messe Frankfurt (HK) Ltd, Mr Sascha F. Wenzler, Vice President, Mesago Messe Frankfurt GmbH, Mr Xiaofeng Zhu, General Manager of Uniris Exhibition Shanghai Co Ltd, representative from Bright Laser Technologies (Shenzhen) Co Ltd, representative from Jiangxi Yuean Advanced Materials Co Ltd and representative from Han Wei Powder Metallurgy Industry Technology Innovation Strategic Alliance (CPMA) as the fair is anticipated to become a major platform for the industry.

Mr Hubert Duh, Chairman of Guangzhou Guangya Messe Frankfurt Co Ltd: “We’re very excited for the launch of the very first edition of Formnext + PM South China. Leveraging the expertise of its brand name shows, Formnext in Frankfurt and PM China in Shanghai, this new fair will bring cutting-edge technologies to the Greater Bay Area, and gather together industry professionals to promote the exchange of knowledge which, ultimately we hope will drive the manufacturing industry forward in a positive direction.”

Mr Sascha F. Wenzler, Vice President of Mesago Messe Frankfurt GmbH and responsible for Formnext added: “Formnext has a proven track record in Germany and Europe, and so we’re confident that this new event will be a success. With the combination of additive manufacturing, powder metallurgy and advanced ceramic technologies, equipment, products and solutions the fair will cater to the needs of the

Messe Frankfurt (HK) Ltd  
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manufacturing industry in China well into the future.”

The exhibition has also received strong support from industry associations, as Mr Xiaofeng Zhu, General Manager of fair co-organiser Uniris Exhibition Shanghai Co Ltd commented: “I’m very confident with the support of industry associations both in Germany and in China that this new fair will further contribute to the growth of the industry. For the inaugural fair, we gathered a strong line-up of speakers to share their latest findings and exchange market insights.” Some of these associations include the German Aachen Additive Manufacturing Center (ACAM), Powder Metallurgy Industry Technology Innovation Strategic Alliance (CPMA), Powder Injection Moulding Professional Committee, Ceramic 3D Printing Industry Alliance, China Advanced Ceramic Industry Alliance and the Shenzhen Foreign Trade and Economic Promotion Committee.

### **Exhibitor highlights**

More than 200 domestic and overseas exhibitors have confirmed their participation, reflecting the confidence in the Formnext and PM China brands. Highlighted additive manufacturing exhibitors include: Anycubic, Artec 3D, BLT, Covestro, Creality 3D, E-Plus, EOS, Formlabs, GKN, INTAMSYS, LiM Laser, LuxCreo, Markforged, Peshing, Raise3D, Shining 3D, SLM, TRUMPF and others. Highlighted powder metallurgy and advanced ceramic exhibitors include: 3DCERAM, B-well, Bosch Advance Ceramics, Ceraepi, CFine, Changyu, CINCY, Grand New, GREENLONG, HIPER, NANOE, SINOCERA, UNIFINE and others.

### **80-plus concurrent events to highlight industry trends**

Formnext + PM South China 2021 will feature a range of fringe programme events covering cutting-edge injection moulding and additive manufacturing technologies, as well as the emerging trends of the additive manufacturing technology coming from Germany and the rest of the world. These include:

#### **Discover 3D Printing – ACAM**

Theme: A seminar bringing together the Aachen Additive Manufacturing Center’s (ACAM) R&D technology and globe-spanning application case studies to the Chinese market to promote the joint development of the industry.

#### **The 3rd South China Injection Moulding and Additive Manufacturing Technology and Application Summit**

Theme: A conference focused on the research, application and optimisation of metal injection moulding (MIM) technologies as well as the application of additive manufacturing in the medical and automotive industries. Other topics to be covered will include 3D printing raw materials and processes as well as opportunities for the industry in the 5G era.

#### **The 2nd Ceramic Substrate Preparation Technology and Industrial Chain Application Development Forum**

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Theme: A forum exploring the latest research and developments within ceramic substrates and their applications within the manufacturing industry.

### **The New Energy Vehicle Additive Manufacturing Application Industry Summit**

Theme: A conference presenting the latest 3D printing materials, equipment and technical solutions and their application in the automobile manufacturing industry.

### **The Shenzhen International Ceramic 3D Printing Application Summit**

Theme: A forum highlighting important global developments in the ceramic 3D printing industry.

### **3D Printing Application Conference – Powered by UNLANDS**

One of the world's leading digital manufacturing cloud platforms, UNLANDS, will hold the first ever 3D printing user conference, where they will discuss the latest best practice and applications of 3D printing technology.

### **China Additive Manufacturing and Powder Metallurgy Product Launch Conference**

Jointly arranged by the organisers of Formnext + PM South China and some of the industry's renowned publications within the region, the conference will be a platform for suppliers to showcase their latest products.

### **New pandemic regulations to be put in place**

Formnext + PM South China will implement the following measures according to government requirements. The fairground will implement door-to-door temperature measurement, inspection of health codes, itinerary cards, QR codes, as well as mandating the wearing of masks for all participants. Those who have recently travelled to a high-risk area must provide a certificate of negative nucleic acid test within 72 hours before they can enter.

Formnext + PM South China is jointly organised by Guangzhou Guangya Messe Frankfurt Co Ltd and Uniris Exhibition Shanghai Co Ltd.

Formnext + PM South China forms a part of a series of international events including Asiamold, Formnext and Rosmould. Asiamold 2022 will be held from 3 – 5 March 2022. The next edition of Formnext will be held from 16 – 19 November 2021. The next edition of Rosmould will take place from 7 – 9 June 2022 in Moscow.

To find out more about the 2021 show and further details of the summit, please visit [www.formnext-pm.com](http://www.formnext-pm.com) or email [formnext-pm@china.messefrankfurt.com](mailto:formnext-pm@china.messefrankfurt.com).

Formnext + PM South China  
Shenzhen, China  
9 – 11 September 2021

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The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,450 people at its headquarters in Frankfurt am Main and in 29 subsidiaries around the world. The company generated annual sales of approximately €257 million in 2020 after having recorded sales of €736 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

**Background Information on Uniris Exhibition Shanghai Co Ltd**

Uniris Exhibition Shanghai Co Ltd is the first organisation to hold professional exhibitions and conferences for powder metallurgy and advanced ceramics in China. For years, it has focused on the exploration of the power metallurgy and advanced ceramics industry and market analysis, and spent over 10 years cultivating exhibitions and accumulating customer.