



## Press release

# Formnext + PM South China partners with prominent industry groups for debut edition

9 April 2020

Stephen Lam
Tel. +852 2238 9972
stephen.lam@hongkong.messefrankfurt.com
www.messefrankfurt.com.hk
www.formnext-pm.com

FNSZ20\_PR3\_Eng

Formnext + PM South China has confirmed official partnerships with the Aachen Center for Additive Manufacturing (ACAM) and the Verband Deutscher Maschinen-und Anlagenbau (VDMA), two of the most recognised advanced manufacturing groups in Germany. This strategic collaboration will bring benefits to the Chinese market by importing some of the most recent technologies and products in additive manufacturing, powder metallurgy and advanced ceramics from Germany.

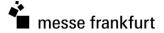
Formnext + PM South China is a professional event for additive manufacturing, powder metallurgy and advanced ceramics, which will be held from 9 – 11 September 2020 at the Shenzhen World Exhibition and Convention Center. Located in one of the key cities of the Greater Bay Area, the show will put a strong focus on the Chinese market and cover an array of additive manufacturing solutions and materials, smart manufacturing technologies and equipment, powder metallurgy products, ceramic materials and forming technologies, post processing solutions and more.

With Formnext + PM South China's mission to shorten the manufacturing cycle time with lower cost and higher quality by integrating advanced materials, equipment and technical solutions into the manufacturing process, the organisers are bringing this to the fore through the cooperation with ACAM and the VDMA. ACAM will co-organise the Discover 3D Printing Seminar during the fair, and showcase the latest additive manufacturing technologies and applications in Germany. VDMA will group their members in a pavilion to expand their overseas market, and to boost the development for enterprises in the Chinese manufacturing industry.

Dr-Ing Kristian Arntz, Managing Director and Partner of ACAM, and Dr Markus Heering, Managing Director of the Additive Manufacturing Working Group of VDMA expressed their excitement about the new fair. "ACAM are excited about Formnext + PM South China, and will offer our services covering further education for companies as well as consulting and developments in the relevant areas of additive manufacturing to Chinese and other Asian manufacturing industries. We expect it to be a

Messe Frankfurt (HK) Ltd 35/F China Resources Building 26 Harbour Road Wanchai, Hong Kong





great show as the market is emerging and additive manufacturing is becoming more and more important to many companies in this area," stated Dr-Ing Arntz.

Dr Heering said: "For our 150 member companies, this new trade fair creates an interesting access to the important Chinese market and the growing markets of the region. At the same time it offers the perspective of assisting the cooperation with this important region. We also see the opportunity to strengthen Formnext in Frankfurt as the world's leading trade fair for additive technologies through this event together with our partners."

Founded in 2015, ACAM is a one-stop-shop for additive manufacturing which combines the expertise from world-class institutes, research centres and start-up companies. They offer access to innovative knowhow, training and education, process, software and systems engineering as well as customised services covering all aspects of additive manufacturing technologies. Some of the members of the ACAM community include Danfoss, GE Additive, Linde, Oerlikon, Okuma, Stratasys, Toyota and more.

VDMA has a long history in the mechanical engineering industry since its establishment in 1892. With around 3,300 members, it is the largest network organisation for mechanical engineering in Europe. The Additive Manufacturing Association within VDMA offers a comprehensive platform designed to tie up all companies and research institutes participating in the value supply chain. They put a strong focus on the user perspective and the potential of the variety of methods in 3D printing.

## Renowned Chinese industry alliances facilitate cohesion between powder metallurgy and 3D printing

Apart from the two well-known German industry associations, the China Powder Metallurgy Alliance (CPMA) and the China Ceramic 3D Printing Alliance will also be participating at the new show by taking part in the concurrent event programme. The former has been an important force in enhancing the development of powder metallurgy in China since 2010; the latter is supported by a number of top-rank academic institutes and 3D printing companies, and aims to foster the expansion of the Chinese ceramic 3D printing industry.

A number of leading brands have already confirmed their participation for the first edition. They include 3DCERAM, 3D SYSTEMS, Artec 3D, BMF Material Technology, CFINE, CNPC Powder, Evonik Specialty Chemicals, GF Machining Solutions, GKN Sinter Metals, Hujin, Longding, ONLY, Quick Beam Tech, Russell Finex China, Shenzhen Shunde Nuoen, Sinterzone, Sunshine Machinery Equipment, Shining 3D, SLM Solutions, Sympatec GmbH – System, Unique Injection Molding System, Visitech, Zhongdexiang, Z Rapid Technologies and more.

Formnext + PM South China Shenzhen, China 9 - 11 September 2020

Formnext + PM South China is jointly organised by Guangzhou Guangya Messe Frankfurt Co Ltd and Uniris Exhibition Shanghai Co Ltd and forms Page 2 a part of a series of international events including:

- Formnext: 10 13 November 2020, Frankfurt, Germany
- Formnext + PM South China: 9 11 September 2020, Shenzhen, China
- Formnext Forum Tokyo: 24 25 September 2020, Tokyo, Japan
- Asiamold: 2020, Guangzhou, China
- Rosmould: 8 10 June 2020, Moscow, Russia

To find out more about the 2020 show, please visit <u>www.formnext-pm.com</u> or email <u>formnext-pm@china.messefrankfurt.com</u>.

end –

#### **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,600\* employees at 30 locations, the company generates annual sales of around €733\* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services − both onsite and online − ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com

\* preliminary figures 2019

### Background Information on Uniris Exhibition Shanghai Co Ltd

Uniris Exhibition Shanghai Co Ltd is the first organisation to hold professional exhibitions and conferences for powder metallurgy and advanced ceramics in China. For years, it has focused on the exploration of the power metallurgy and advanced ceramics industry and market analysis, and spent over 10 years cultivating exhibitions and accumulating customers.

Formnext + PM South China Shenzhen, China 9 – 11 September 2020